



LINDSEY CONGENI

Social Media Director • Constructive Communication, Inc.

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EXPERIENCE:

With more than 10 years of experience in marketing, Lindsey specializes in developing social media and content strategies. Her previous experience at a large architecture firm gives her a strong understanding of the AEC industry and how to reach its various audiences.

HER ROLE AT CCI:

Lindsey provides social media strategy and guidance for CCI's social media clients.

HER SKILLS INCLUDE:

- Social Media Strategy
- Online Research
- Content Marketing
- Online Monitoring
- Reporting and Analysis

EDUCATION:

- B.A. Journalism, Ohio University

BACKGROUND:

As a Social Media Director, Lindsey works with clients to develop social media strategies that meet the clients' goals and allow for measurable results. She excels in developing content strategies and campaigns for clients' various social networks, including Facebook, Twitter, Pinterest, Instagram, YouTube and blogs.